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Any suggestions for copywriter or provide generic description of the product to be used for the Internet or non-channel specific applications. NOTE: If you have a book only version for this product, it is imperative that you provide a description that does not include any references to package elements. Prepare for success in international finance with this best-selling book's effective presentation of in-depth theory and practical applications. INTERNATIONAL FINANCIAL MANAGEMENT ABRIDGED 11E builds on the fundamental principles of corporate finance to provide the timely information and contemporary insights needed to prosper in today's global business environment. This book discusses a wide range of managerial topics using a strong corporate perspective. This edition highlights financial reform and its impact on the international finance today. An emphasis on the most recent financial changes and industry trends further prepares readers to understand and effectively manage within the dynamic field of international finance. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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International finance has become one of the hottest topics in national debates with tariff wars and EU membership dominating the news. As multinational corporations (MNCs) continue to expand their operations globally, they must not only manage the advantages that ensue but also their exposure to risk. The fifth edition of Madura and Fox's International Financial Management offers students a comprehensive introduction to this fast-moving field, discussing not only exchange rate behaviour, exchange rate risk management, long- and short-term asset and liability management, but also topics such as different currencies, dissimilar political situations, imperfect markets and diversified opportunity sets. Engaging real-world examples, critical debate questions and project workshop activities equip students with the essential knowledge they need to succeed in international finance. This textbook is suitable for both final year undergraduate and master's level courses in international financial management. This title is available with MindTap, a flexible online learning solution that provides students with all the tools they need to succeed including an interactive eReader, engaging multimedia, practice questions, assessment materials, revision aids, and analytics to help you track their progress.

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Expanded version of the authors' European financial markets and institutions, 2009.

INTERNATIONAL FINANCIAL MANAGEMENT strives to build on the foundation of corporate finance. Recognizing that multinational corporations continue to globally expand, this text first provides a background on the international environment and then focuses on the managerial aspects from a corporate perspective. This book gives you the tools to understand the international financial environment so that you can manage within it. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

A new study guide, written by Jeff Madura and Oliver Schnusenberg, now accompanies the text. This study guide focuses on helping students test their knowledge of the material. It simulates text questions for key terms and key concepts, with numerous matching, multiple choice, and true/false questions for every chapter.

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Develop a clear understanding of why financial markets exist, how financial institutions serve these markets, and what services those institutions offer with Madura's best-selling FINANCIAL MARKETS AND INSTITUTIONS, 13E. Packed with today's real examples and practical applications, this engaging edition clarifies the management, performance, and regulatory aspects of financial institutions. You explore the functions of the Federal Reserve and its recent changes, major debt and equity security markets, and the derivative security markets. Expanded coverage now discusses

stock valuation, market microstructure strategies, and liquidity in today's financial markets. In addition, new content examines current venture capital funds, private equity funds, and crowdfunding. Real examples connect concepts to financial trends with exercises specifically developed to strengthen your critical thinking and help you put theory into practice. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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Help students understand why financial markets exist, how financial institutions serve these markets, and what services those institutions offer with the solid conceptual framework in this best-selling finance text. Madura's leading FINANCIAL INSTITUTIONS AND MARKETS, 10E, International Edition emphasizes securities traded by financial institutions and the scope of participation of those financial institutions within each market. This edition also focuses on the management, performance, and regulatory aspects of financial institutions and explores the functions of the Federal Reserve System, the major debt and equity security markets, and derivative security market. This edition places significant emphasis on current financial reform as updates throughout reflect the most recent financial changes, developments and trends in today's financial industry. Known for a solid, reader-friendly approach, author Jeff Madura blends a clear writing and contemporary coverage with hands-on learning applications such as Point/Counterpoint, "Using the Wall Street Journal," and new online research assignments. Timely examples further connect concepts to today's developments and financial trends. Each new copy of this edition includes a discount for Stock-Trak Global Portfolio Simulations Gold Service, the online trading simulation created specifically for classrooms worldwide that enables students to buy and sell stocks, bonds, mutual funds, options, future options, and more using hypothetical brokerage accounts.

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For courses in Personal Finance. A Hands-On Approach to Financial Planning The main feature of Personal Finance is its hands-on approach keyed to the concepts readers need to build their own financial plans. The text's seven parts are all pieces of a financial plan; Chapter 21 is the capstone. A running example throughout the book and a variety of end-of-chapter cases reinforce the practical aspects of planning. The Sixth Edition is fully updated with recent financial trends, such as lower interest rates, changing salaries, and rules for credit card use. With case studies and workable examples throughout, this book is an active tool readers can use to become comfortable managing their finances into the future. Also Available with MyFinanceLab™ MyFinanceLab is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts. NOTE: You are purchasing a standalone product; MyFinanceLab does not come packaged with this content. If you would like to purchase both the physical text and MyFinanceLab search for: 0134408373 / 9780134408378 Personal Finance Plus MyFinanceLab with Pearson eText -- Access Card Package consists of: 0134082567 / 9780134082561 Personal Finance 0134082990 / 9780134082998 MyFinanceLab with Pearson eText -- Access Card -- for Personal Finance

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Financial Markets and Institutions, 5e offers a unique analysis of the risks faced by investors and savers interacting through financial institutions and financial markets, as well as strategies that can be adopted for controlling and managing risks. Special emphasis is put on new areas of operations in financial markets and institutions such as asset securitization, off-balance-sheet activities, and globalization of financial services.

This text presents an overview of how institutions participate in various financial markets. Current trends are discussed throughout the chapters, including: the use of derivatives for speculating and hedging, portfolio theory, and bank reconstruction decisions. A Wall Street Journal case study has been added at the end of each chapter in the third edition.

This innovative text emphasizes business concepts and strategy while still providing the plethora of definitions the reader will require. Practical focus addresses how and why businesses operate the way they do, covering topics such as adding value and creating profits through a variety of skill-building projects. Small Business Survey provides a reality-based picture of how small business managers conduct day-to-day business. CHC: Small Business Dilemma tracks a College Health Club business from start-up through topics tied to each chapter in the text. Spotlight on Technology features show the integration of technology and business. "Business On-line" features provide a foundation for student comprehension of the Internet without requiring computer access. Dell Computer's formula for Success shows how Dell has used key management concepts discussed in the text to succeed in the technology arena.

Equip your students for success in international finance with the unrivalled depth of theory and practical applications presented in Madura's INTERNATIONAL FINANCIAL MANAGEMENT. This edition builds on the fundamental principles of corporate finance to provide the timely information and contemporary insights your students need to prosper in today's global business environment. With the original text being well known for its inviting reader-friendly style and clear explanations, this localised second edition introduces international finance with a focus on the important role of modern multinational corporations in global commerce within a strong APAC context. Using strong corporate and increased international banking perspectives, it discusses a wide range of managerial topics and emphasises the most recent changes in the international environment. Relevant examples, instructive diagrams, self-tests, and other learning features provide hands-on experience to help your students develop the skills they need to effectively manage in contemporary practice.

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FINANCIAL MARKETS AND INSTITUTIONS ABRIDGED 9E provides a conceptual framework to help students understand why financial markets exist, how financial institutions serve those markets, and the services those institutions offer. The text emphasizes the securities traded within each market type, while coverage of financial institutions focuses on their participation in each market, management, performance, regulatory aspects, and sources and uses of funds. The text also explores the functions of the Federal Reserve System, major debt and equity security markets, and the derivative security market. Features such as Global Aspects, Point/Counterpoint, and Interpreting Financial News reinforce key text concepts. Continuing a strong tradition of timely examples and practical applications, this edition includes extensive updates on the global financial and credit crisis, revised questions and exercises, and new WALL STREET JOURNAL features. New copies of FINANCIAL MARKETS AND INSTITUTIONS ABRIDGED 9E include a \$7.00 off coupon for Stock-Trak Global Portfolio Simulations Gold Service. Used world-wide, Stock-Trak is an online trading simulation that was created for classroom use. Students can buy and sell stocks, bonds, mutual funds, options, spots, future options, and international stocks with hypothetical brokerage accounts. The Gold Service account features up to (16) weeks of trading, toll-free customer support, and 24/7 account access. For more information, visit www.stocktrak.com. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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Known for its solid conceptual framework, Madura's best-selling FINANCIAL MARKETS AND INSTITUTIONS, 12e, explains why financial markets exist, how financial institutions serve these markets, and what services those institutions offer. Focusing on the management, performance, and regulatory aspects of financial institutions, it explores the functions of the Federal Reserve System, the major debt and equity security markets, and derivative security markets. In addition to the latest research, timely examples, and updates on regulatory reform, the 12th edition includes expanded coverage of behavioral finance concepts, high-frequency trading, pension fund underfunding problems and implications, and much

more. Critical Thinking Questions, Flow of Funds Exercises, Internet Exercises, and online research assignments help readers put what they learn into practice. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

This text describes financial markets and institutions by providing a conceptual framework to understand why markets exist and what their role is in the financial environment. Each type of financial market is described with a focus on its utilization by financial institutions, its internationalization, and recent events that have

affected it. Each type of financial institution is described with a focus on its regulatory aspects, management, use of financial markets, and performance. This edition continues its strong tradition of emphasizing timely examples and practical applications, including Internet materials, and offers a unique tie into Internet resources. This text has the same chapters as the full edition. We placed certain chapters online at <http://madura.swlearning.com>. Many courses do not cover all materials in the text. We placed the chapters on the website to lower the cost and represent the course materials for the majority of Professors teaching this course.