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Giovanni Galizzi and Luciano Venturini The food industry has been characterized by several and profound changes in its structure and competitive environment in the last decades. Although it is not a research-oriented industry, there is no arguing that technological change and particularly product innovations are crucial determinants of firms' performance and In recent years food manufacturers have accelerated the consumers' welfare. development of new products, by using new ingredients, processing and packaging techniques. Thus, food markets are increasing-

ly characterized by competitive environments where relevant flows of innovative products, quality improvements and new technologies provide new consumption trends, food habits, market opportunities and firms' strategies. However, the issue of product innovation in the food industries has been rather neglected by economists. Few works have explicitly addressed this issue. After the pioneering book of Buzzell and Nourse (1967), one can count few contributors. Connor (1981) examined the empirical determinants of new food products introductions. Padberg and Westgren (1979) provided crucial in-

sights about the nature of food innovation through their notions of consumer inertia, technological redundancy and incremental product innovation. Some case-studies provide useful empirical materials, but they are generally sparse.

New analysis and empirical evidence on several topics such as the determinants of shape and nature of the vertical relationships in the food system, the determinants of vertical co-ordination and competition, types and mechanisms of co-ordination as well as the consequences for competitiveness, consumer welfare and policy implications are provided. The focus is on vertical

issues at different stages of the food chain with a particular emphasis on the increasing role played by retailers in shaping the vertical relationships in the food system through the development of food supply-chain management.

An illustrated study of more than eighty film and video adaptations of the life and work of Joseph Conrad.

An evil spawned from the horrors of World War II wreaks havoc on a small New Mexico town in this novel from the “master of the grand-scale SF novel” (Booklist). Curiosity may kill Larry Fowler. A scientist from New Mexico, Fowler is hot on the trail of a mysterious phenomenon that is known to freeze animals instantly and can demolish an entire town. Part ghost story, part science fiction, part political treatise, Greg Bear's novel tracks Fowler on his journey to discover the true nature of the PSYCHLONE.

The laments of captive women found in extant Athenian tragedy constitute a fundamentally subversive aspect of Greek drama. In performances supported by and intended for the male citizens of Athens, the songs of the captive women at the

Dionysia gave a voice to classes who otherwise would have been marginalized and silenced in Athenian society: women, foreigners, and the enslaved. The Captive Woman's Lament in Greek Tragedy addresses the possible meanings ancient audiences might have attached to these songs. Casey Dué challenges long-held assumptions about the opposition between Greeks and barbarians in Greek thought by suggesting that, in viewing the plight of the captive women, Athenian audiences extended pity to those least like themselves. Dué asserts that tragic playwrights often used the lament to create an empathetic link that blurred the line between Greek and barbarian. After a brief overview of the role of lamentation in both modern and classical traditions, Dué focuses on the dramatic portrayal of women captured in the Trojan War, tracing their portrayal through time from the Homeric epics to Euripides' Athenian stage. The author shows how these laments evolved in their significance with the growth of the Athenian Empire. She concludes that while the Athenian polis may have created a merciless empire outside the theater, inside the theater they found themselves confronted by

the essential similarities between themselves and those they sought to conquer.

Joseph Conrad's novella, *Heart of Darkness*, has fascinated critics and readers alike, engaging them in highly controversial debate as it deals with fundamental issues of good and evil, civilisation, race, love and heroism. This classic tale transcends the boundaries of time and place and has inspired famous film and television adaptations emphasising the cultural significance and continued relevance of the book. This guide to Conrad's captivating novel offers: an accessible introduction to the text and contexts of *Heart of Darkness* a critical history, surveying the many interpretations of the text from publication to the present a selection of new essays and reprinted critical essays on *Heart of Darkness*, by Ian Watt, Linda Dryden, Ruth Nadelhaft, J. Hillis Miller and Peter Brooks, providing a range of perspectives on the novel and extending the coverage of key critical approaches identified in the survey section cross-references between sections of the guide, in order to suggest links between texts, contexts and criticism suggestions for further reading. Part of the Rout-

ledge Guides to Literature series, this volume is essential reading for all those begin-

ning detailed study of Heart of Darkness and seeking not only a guide to the novel, but a way through the wealth of contextu-

al and critical material that surrounds Conrad's text.