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Examples of unfair business practices include untruthful information to consumers or aggressive marketing techniques to influence their choices. Updated guidance. In May 2016, the Commission presented an updated version of the 2009 Guidance document on the application of the unfair commercial practices directive ('the UCPD').

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Various unfair business practices such as fraud, misrepresentation, and unconscionable contracts may be considered unfair competition, if they give one competitor an advantage over others. In the European Union, each member state must regulate unfair business practices in accordance with the principles laid down in

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Competition between businesses, EU competition rules ...

Unfair competition law is traditionally considered part of intellectual property law. Not only the relation of unfair competition law to intellectual property laws are therefore part of the discussion but also the areas of consumer protection law (since unfair competition law is partly orientated towards consumer protection) and competition (as an economic concept) is the topic of thorough review.

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Antitrust: Overview - Competition - European Commission

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Thus, although the 'piecemeal approach' has predominated so far, there are a number of arguments that may justify the term 'European' unfair competition law. Within the framework set by Community law, unfair competition law, how-

ever, is above all a matter for national law.

Unfair Competition Law. European Union and Member States ...

The book delineates, with extraordinary clarity and precision, the working of unfair competition law throughout the European Union. Its four comprehensive chapters encompass: basic considerations of definition, subject matter, enforcement, and applicable law: international provisions...

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The source of laws governing competition for the EU is embodied in the Treaty on European Union, as amended by the Treaty of Amsterdam, signed on Oct. 2, 1997. Article 81 of the treaty governs agreements between, or practices of, two or more parties acting together that have as their object or effect the restriction of competition in the EU.

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European antitrust policy is developed from two central rules set out in the Treaty on the Functioning of the European Union: First, Article 101 of the Treaty prohibits agreements between two or more independent market operators which restrict competition. This provision covers both horizontal agreements (between actual or potential competitors operating at the same level of the supply chain) and vertical agreements (between firms operating at different levels, i.e. agreement between a ...

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THE COEXISTENCE OF TRADEMARK LAW UNFAIR COMPETITION AND ...

EU competition rules - unfair practices, illegal contacts and agreements, price fixing. Business practices that restrict competition. Claim compensation for losses suffered due cartels. Abuse of a dominant position in the market.

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